

KomunitasBunda Global Innovative Trade Platform · Investor Brief

Pre-A / Strategic Round · September 2026 · Operating entity PT. MEGA JAYA TAMBANG (Jakarta, Indonesia)

Connecting Indonesia and China, reaching the world | komunitasbunda.com | Brands: KomunitasBunda · MG.AI

In one line: a low-threshold asset package, six high-value products, three promotion channels, 400 Indonesian operational offices and China/global agent networks — weaving community trust, Chinese supply chain and dual-currency settlement into one network, powered by MG.AI as its central computing engine.

USD 104.21bn
Indonesia e-commerce 2026E, CAGR 15.32%, USD 212.58bn by 2031

26.25%
Social commerce CAGR (USD 7.25bn 2025 → USD 31.46bn 2031)

64 million
Indonesian MSMEs; about 59% of workers still in the informal economy

18%
Share of Indonesians with basic digital skills — offline touchpoints are a necessity

Model: turning cost into income

- Global localised launch price: CNY 100 / Rp100.000 / USD-EUR 100 — not a loss, but handing one-time sales profit to members and communities in exchange for long-term network income.
- Six high-value products: high margin, high repurchase, high conversion, controlled supply chain — not only tools, but goods that sell.
- Three channels: community & social, offline touchpoints, cross-border B2B supply chain — mutually reinforcing.
- Five Flows United: people, money, goods, information, awareness — upgrading from a website to infrastructure.

What is already running

- Twelve core technologies live: instant three-language translation, AI help desk, GGAB point ledger, OBTN data dashboard.
- Payment and compliance connected: licensed clearing via Xendit (Bank Indonesia licence, PCI DSS Level 1), automatic PPN withholding and published tax invoices.
- Member growth and repurchase positive; six high-value products in conversion testing; B2B supply-chain cooperation expanding fast.
- Settlement is usable today: 26 payout channels, T+1 arrival, zero platform fee, full-chain audit.

Funding

- Round: Pre-A / strategic. **Amount and valuation are not preset — proposed by the investor and agreed by both parties.** Beyond the number, we value the industrial resources, supply-chain relations and payment compliance capability behind the capital.
- Use of funds: 400 Indonesian offices · China agency system · global agency network · community channel scale · offline points · cross-border B2B · six high-value products · credit-edge and student programmes · compliance and risk management.

Compliance and entity (verifiable on the spot)

Legal entity	PT. MEGA JAYA TAMBANG (NIB 1503240378135 · NPWP 03.151.853.3-004.1000)
Corporate account	BRI 0386 0100 2828 305 · SWIFT BRINIDJA (account name = entity name)
Business category	E-commerce / Digital Platform; deed amendment adding digital scope in progress
Fund boundary	Not a bank or payment institution; no pooling or collection of third-party funds; single-level settlement, never passed down
Verify online	komunitasbunda.com/legal_identity.html (ZH / EN / ID)

Possible cooperation entry points

- Supply chain:** Chinese goods reaching Indonesian communities through distributed channels, bypassing intermediaries (MSME digital ecosystem evidence: income up to +30%, marketing cost -42.68%).
- Payment and settlement:** direct RMB-IDR settlement, cross-border QR interconnection, licensed clearing and T+1 payouts.
- Local network:** 400 Indonesian operational offices plus a province-city-county-campus agency system as landing and after-sales capacity.
- Technology and data:** MG.AI computing engine, three-language translation, point ledger and data dashboard can connect to external ecosystems.